

## **Business Academy: Marketing II, Mr. Hambright**

Marketing II is the leadership course within the Business Academy. All CTSO and On Campus Business Managers are enrolled in this course applying their organizational and managerial training to run the day to day operations of our many activities. Staffing, Inventory and Accounting are daily examples of work being done. Students are graded on the amount of work they do within the school, or they can substitute on campus assignments by providing pay stubs for real world jobs.

### **Goals**

Apply business skills helping other academies and students

Encourage others at AACT to maximize their retail and promotional opportunities

Support Administration and Staff with printing and office related assistance

Manage and grow on campus businesses and CTSO related programs

### **Required Materials**

Students will need a wi-fi capable device both at home and at school. This can be a computer, tablet or Smartphone (to be provided by school if needed)

Student will be provided access and instruction on how to use the Canvas Education Program

Student will be required to communicate with Mr. Hambright using Remind program

Student will be required to participate in class meetings using Zoom program

### **Hybrid Course Pacing**

Each class period will begin at the assigned time with a Zoom meeting including all distance, hybrid and in person students. Attendance will be taken involving all three categories of students during this time. Instructions for that day's assignments will be given during the Zoom meeting, following that meeting Mr. Hambright will be available both in person, and online for assistance with those assignments.

### **Parent Contact Options**

Parents will be given class codes and may choose to receive Remind updates

Parents will be given Zoom codes and may choose to attend class meetings

Parents may also communicate at anytime with Mr. Hambright via text, email or any other means they choose.

