

Business Academy: Principles of Business and Marketing, Mr. Hambright

Principles of Business and Marketing or PBM is an introductory course for the CTE Management and Marketing Pathway. It is designed to help familiarize students with the basics of business focusing on how different aspects of the business world work, and what specific vocabulary will be needed to navigate more detailed business administration studies. Students will begin applying what they learn in this class as they contribute to our on campus businesses.

Goals

Introduction to business specific terminology and the complexity of the business world
Stimulate skills involving time management and planning
Provide actual work experience in our on campus businesses
Pave the way for student success in a business administration major

Required Materials

Students will need a wi-fi capable device both at home and at school. This can be a computer, tablet or Smartphone (to be provided by school if needed)
Student will be provided access and instruction on how to use the Canvas Education Program
Student will be required to communicate with Mr. Hambright using Remind program
Student will be required to participate in class meetings using Zoom program

Hybrid Course Pacing

Each class period will begin at the assigned time with a Zoom meeting including all distance, hybrid and in person students. Attendance will be taken involving all three categories of students during this time. Instructions for that day's assignments will be given during the Zoom meeting, following that meeting Mr. Hambright will be available both in person, and online for assistance with those assignments.

Parent Contact Options

Parents will be given class codes and may choose to receive Remind updates
Parents will be given Zoom codes and may choose to attend class meetings
Parents may also communicate at anytime with Mr. Hambright via text, email or any other means they choose.

